[partner name]

Microsoft Teams App Camp  
[day, date]

[your company]

[address]

[city], [state]

[url]

In this workshop, you’ll learn how to build Microsoft Teams applications without special tools, and how to extend existing applications to work in Microsoft Teams and monetize them in the Teams app store. Through a series of hands-on labs, you’ll extend an existing web application to become a Teams application, complete with Azure AD Single Sign-on. Then you’ll add several collaborative features including:

* Configurable tabs that can be set to display information to a particular Teams channel or conversation
* Message extensions that allow users to bring your application into conversations
* Deep links that bring users into your application in context
* Dialogs (aka Task Modules) that allow interacting with individual users in shared environments
* Adaptive cards – snippets of interactive content in chat messages and email (in preview)
* (Simulated) monetization in the Microsoft Commercial Marketplace

Don’t miss this opportunity to learn how to build Teams apps leveraging your existing investments, and to open a new monetization channel at the same time.

Microsoft Teams App Camp Agenda  
 [partner name] – DAY 1

|  |  |  |
| --- | --- | --- |
| **10 min** | [presenter] | **Introductions** |
| **20 min** | [presenter] | **Introduction to Teams Apps** How Teams apps work and what they can do; Teams app manifest and packaging 01 Introduction.pptx |
| **60 min** | [presenter] | **Begin labs A01 – A03** Overview of labs A01-A03; students begin labs 03 Labs A01-A03.ppts |
| **40 min** | [presenter] | **Introduction to Azure AD** Overview of Azure AD and Teams SSO to help students understand the labs they are doing 02 Understanding Azure AD.pptx |
| **60 min** | [presenter] | **Complete Labs A01-A03** |
| **30 min** | [presenter] | **Configurable Tab lab** Explanation and demonstration of configurable tabs; students complete the Configurable Tab lab 04 Configurable Tab.pptx |
| **30 min** | [presenter] | **Meeting app lab** Demonstration of the configurable tab being extended into a meeting; complete the Meeting App with Configurable Tab lab 05 Meeting App with Configurable Tabs.pptx |
| **30 min** | [presenter] | **Deep Linking lab** Understanding and demonstration of deep linking; complete the Deep Linking lab 06 Deep Linking.pptx |
| **30 min** | [presenter] | **Dialogs lab** Formerly known as task modules, dialogs are modal pop-ups that can display a web page or adaptive card. Complete the Dialogs lab. 07 Dialogs.pptx |
| **45 min** | [presenter] | **Message Extension lab** What message extensions can do and how bots are involved. Introduction to adaptive cards.  08 Message Extension.pptx |

Microsoft Teams App Camp Agenda  
 [partner name] – DAY 2

|  |  |  |
| --- | --- | --- |
| **15 min** | [presenter] | **Reflections on Day 1**  Review progress from Day 1 and answer open questions |
| **45 min** | [presenter] | **Guide to Teams App Monetization** Teams App Store basics; monetizing Teams apps through the commercial marketplace Slides at <https://aka.ms/TMTG> |
| **30 min** | [presenter] | **Anatomy of a SaaS Application** Explains the technical details on how to integrate SaaS applications with the Microsoft Commercial Marketplace M2 Anatomy of a SaaS Application.pptx |
| **60 min** | [presenter] | **Monetization Lab** “Monetize” the Day 1 lab using an App Source simulator and sample landing page, web hooks, and licensing service M3 Monetization Lab.pptx |
| **15 min** | [presenter] | **Discussion and Wrap-up** |